

FOR IMMEDIATE RELEASE

December 18, 2020

Press Contact:

Matthew Driscoll

702.318.4250

Matthew.Driscoll@rrpartners.com

Emily Roberts

702.317.6069

Emily.Roberts@rrpartners.com

NEVADA HEALTH CARE PROVIDERS UNITE TO FORM 'YOUR NEVADA DOCTORS'

Formerly known as KODIN, new group will focus on patient advocacy and expanded access to care

LAS VEGAS – Health care providers across Nevada have formed a new, expanded coalition under the name “Your Nevada Doctors”.

Formerly known as KODIN (Keep Our Doctors In Nevada), the group behind a highly successful statewide ballot initiative in 2004, this expanded coalition will work with all stakeholders to keep patients the primary focus of health care policy and decision making in the 2021 state legislature.

“Nevadans value the relationship they have with their doctors” said Dr. Rudy Manthei, chair of Your Nevada Doctors. “Even before COVID-19 our medical community has been the strongest advocates out there for our patients. We intend to bring that patient first approach to policy decisions and will be working with all stakeholder groups to keep patients top of mind.

The group plans to engage with industry, business and labor groups to discuss patient first solutions that protect access to quality healthcare in every part of the state.

As part of the group’s rebranding, they have launched a multi-channel PSA campaign featuring Nevada doctors urging the wearing of masks in public to combat the spread of COVID-19.

This campaign will begin to air on English and Spanish language TV and radio stations around Nevada on December 18, and on the group’s [Twitter](#), [Facebook](#) and [Instagram](#) channels and can be viewed at YourNevadaDoctors.com

###

ABOUT YOUR NEVADA DOCTORS

“Your Nevada Doctors” is a new, expanded coalition of health care providers from all across the state of Nevada. Working together with all stakeholders our goal is to advocate for improved access and availability of health care for all Nevadans, putting patients first.